

FIRM PROFILE

Local Experts in Data-Driven,
Conflict-Resilient Solutions

*Connect with us to explore
how our services can help
drive change*

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About Us

Adroit Associates is a locally rooted consulting firm specializing in **research, monitoring and evaluation, institutional strengthening, and behavior change communication.**

Established in 2009, we have proven on-the-ground capabilities in several countries. We offer conflict-resilient local expertise with a focus on underdeveloped, fragile, and conflict-affected regions. We are a proud small business headquartered in the U.S., with our leadership and most staff, as well as those of our local partners, hailing from and residing in the challenging contexts we serve.

Enhancing Our Services with ISO Standards



**Quality
Management
Systems**



**Information
Security
Systems**



**Environmental
Management
Systems**

Leveraging Technology for Sustainable Solutions



Real-time Data Quality Monitoring

ML models and interactive dashboards for reliable issue detection.



Advanced Analytics for Impact Measurement

High performance statistical software and predictive models.



Seamless Collaboration & Project Management

Using ClickUp, Microsoft 365, and more.

Robust Management Systems



**Financial
Management
System**



**Audit
Readiness**



**Rigorous Due
Diligence**



**Legal and Ethical
Compliance**

Major Organizations that Recognize Our Capabilities

At Adroit, we value the diverse needs of our clients and strive to offer solutions that are tailored to their unique requirements and aligned with the highest industry standards. We have delivered over 120 projects for governments, civil society organizations, international aid and development organizations, and corporations, among others.



International
Labour
Organization



USAID
FROM THE AMERICAN PEOPLE



BBC
MEDIA ACTION



DT Global



Driving Sustainable Outcomes with a Focus on Results



120+
Successful projects



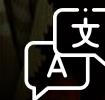
100+
Clients – governments, global aid and development agencies, and corporations



400,000+
Household surveys conducted



2,800+
Focus Group Discussions facilitated



15+
Languages spoken by our staff



3.8 Mil.+
People engaged through our projects



750+
Strong field data collection team



10,000+
Key informant interviews conducted (over 50% female participants)



3,500+
Reports produced



200+
Global team of experienced professionals

Research & Analysis

In today's rapidly changing global landscape, governments, global aid and development organizations, and corporations need reliable data to understand the unique challenges of communities in underdeveloped, conflict-affected, and fragile contexts. The complexities and dynamics of communities make this need all the more pressing.

Recognizing the importance and potential such data has to impact communities, we have developed expertise in conducting credible research in challenging environments.

Our critical analysis informs business decisions, policymaking and programming.

Our clients choose to partner with us because of our ability to deliver advanced, reliable research, which:



Adheres to
global best
practices

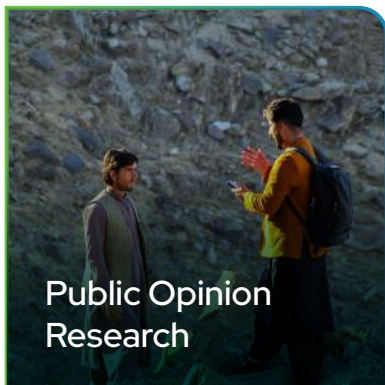


Reflects our
deep local
access



Provides
insights rooted
in first-hand
contextual
understanding

Our Research and Analysis services include:



Public Opinion
Research



Socioeconomic
Analyses



Technical
Feasibility Studies



Sectoral
Assessments



Market
Research




Multiple Studies on Women's Rights, Democracy, and Media

Series of impactful projects, influencing democratic dialogue, gender rights, food security, and public health, which highlighted the power of media in driving social change, paving the way for future interventions.



Qosh Tepa Irrigation Scheme and Power Generation Feasibility Studies

20 international technical experts and over 100 local experts led technical studies – soil and water, hydropower, environment, and climate change, to assess the feasibility and viability of the irrigation and hydropower project.



Assessment of Hazardous Work for Children and Review of OSH Best Practices

Our research mapped the dangers in child labor, evaluated Occupational Safety and Health (OSH) measures, and produced a "Child Labor Self-help Safety Guidebook" to improve child labor safety.

Monitoring, Evaluation, & Learning

As organizations pursue their goals, measuring progress and evaluating interventions become critical. MEL plays a crucial role here. Absence of robust MEL systems can lead to overlooking areas requiring attention. MEL is a continuous assessment and learning process that can help organizations or programs effectively and efficiently respond to specific needs, make course corrections, and move toward greater impact.

Conducting MEL in complex, high-risk environments comes with unique challenges and risks. Security threats, political instability, cultural nuances, and socioeconomic complexities can significantly impact accuracy and reliability of data, posing obstacles to conducting effective MEL.

We help our clients overcome those challenges by leveraging our



Localized,
conflict-resilient
expertise



Deep local
access



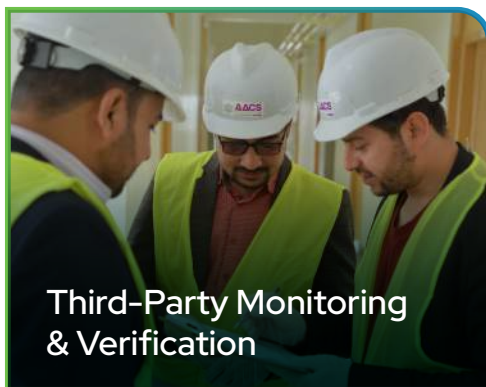
Field logistics
and risk
efficiency



Trained and
read-to-deploy
field researchers

to help governments, donor agencies, and implementing organizations effectively manage programs and ensure their efforts make a lasting positive impact.

Our Monitoring, Evaluation, & Learning services include:



Third-Party Monitoring
& Verification



Baseline, Midline, and
Endline Surveys



Performance Evaluation



Impact Evaluation



Long-term Monitoring & Evaluation Services for U.S. Department of State Grants and Projects' Portfolio

We advised on the design of a 800-bed dormitory for women, monitored 70+ projects and grants, & conducted evaluations and perception analyses.



Multiple, Long-term Third-Party Monitoring and Evaluation Assignments

We oversaw aid processes across 34 Afghan provinces, surveying over 200,000 households to ensure transparency, equity, and precision in aid distribution.



Strategic Assessment of 20 Years of the “Law-and-Order Trust Fund for Afghanistan”

Engaging 20 donor countries and senior UNDP officials, this analysis dissected over \$6 billion of investment, revealing both achievements and critical lessons learned toward improving similar programming in Afghanistan and beyond.

Institutional Strengthening

In underdeveloped, fragile and conflict-afflicted environments, the significance of identifying and addressing capacity gaps to strengthen local institutions rises exponentially for driving transformative change. Through our Institutional Strengthening services, we empower local institutions to navigate political challenges, strengthen weak structures, and optimize interventions.

Our assessments streamline policies, enabling adaptation to evolving environments.

Our diverse team of experts works closely with clients to address specific institutional challenges through:



Organizational Capacity Assessment Instruments (OCAI) to streamline institutional services and policies.



Capacity Development Results Framework to address capacity gaps.



Leadership Development Approach which empowers organizations for greater efficiency, effectiveness, and sustainability.



Sectoral Expertise across education, economic development, environment, health and nutrition, governance, and rule of law.



Theory of Change to drive an integrated approach of leveraging research, analysis, and evaluation capabilities.

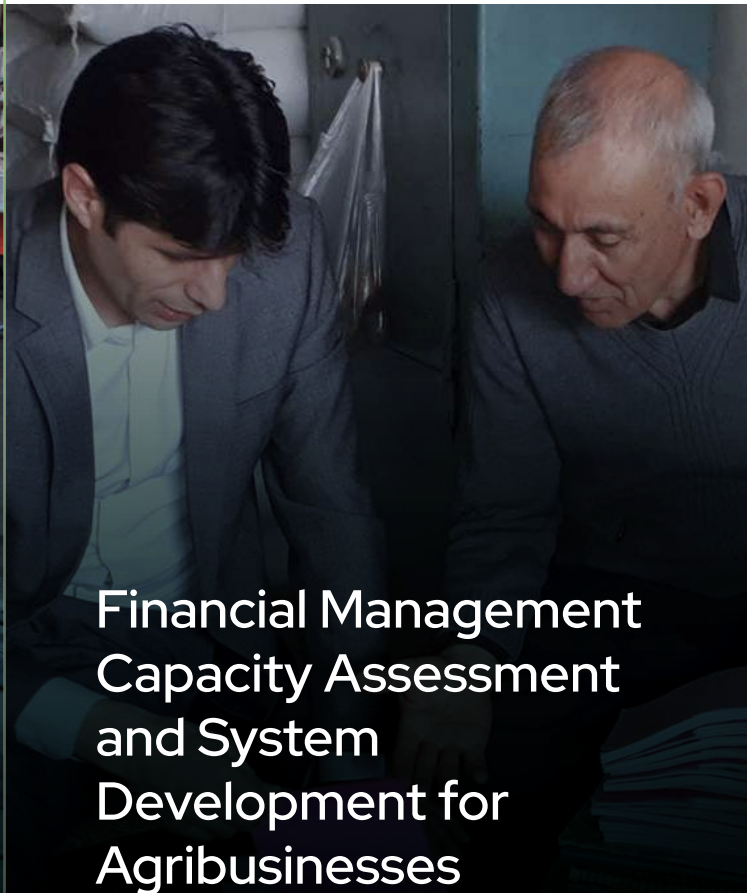
Our Institutional Strengthening services include:





Informing and Enhancing Child Labor Policies and Safety Practices

Our research informed and led to the enhancement of relevant policies and strategies, and to the development of "Child Labor Self-help Safety Guidebook," which became a cornerstone resource for improving child labor safety conditions.



Financial Management Capacity Assessment and System Development for Agribusinesses

We assessed the financial management capabilities of 9 agribusinesses across Afghanistan, identifying key gaps and inefficiencies to tailor effective management tools and systems to address their distinct challenges, creating reference guidebooks and providing continuous mentoring.



Administrative and Project Management Processes' Re-engineering and Digitization

We revamped Bousthan Sabz, Afghanistan's premier agriculture firm with over \$100 million in investment, by introducing new technology solutions and transforming their outdated administrative and project management processes.

Social & Behavior Change Communication

At Adroit, we recognize that achieving sustainable development in underdeveloped, conflict-affected, and fragile states requires more than just infrastructure and policy shifts—it requires a change in mindset and behaviors at the community level.

SBCC emerges as a response to this crucial need, aiming to create positive change in communities through strategic communication by engaging, empowering and educating.

Our SBCC service stands out due to its seamless integration of:



Social and cultural awareness



Dedicated local staff



Deep community insights



Ability to establish genuine rapport with local communities

Our SBCC service offerings include:

Our approach integrates seamlessly with our other core offerings, embedding behavior change within a broader framework of economic prosperity and societal resilience.



Research and Analysis

We tailor our SBCC initiatives to resonate with our target audiences, ensuring cultural sensitivity and local relevance.



MEL

MEL expertise helps improve SBCC campaigns to maximize effectiveness and capture impact on behavior change.



Institutional Strengthening

IS experience helps enhance capacities of key SBCC stakeholders and foster effective partnerships.



Target Audience Analysis and SBCC Strategy Development



Content Design and Multi-channel Engagement



Strategic Communication Campaigns



Community Mobilization and Engagement



SBCC Monitoring, Evaluation, and Learning



SBCC Capacity Building and Training



Open Jirga: Assessing the Reach and Impact of BBC Media Action Programming in Shaping Public Discourse

A comprehensive study of the Open Jirga program, gauging its reach and resonance among diverse Afghan audiences, to align program content with audience insights, ensuring effective communication and engagement.



Assessing Media's Role in Shaping Perceptions of Women and Girls' Rights

Utilizing a range of research methodologies, we identified the positive and challenging aspects of media-driven campaigns focused on gender rights to help fine-tune messaging and evaluate the influence of client's communication programming.



Nutrition Awareness Campaign Evaluation: Media's Influence on Behavioral Shifts in Food Security Practices

An in-depth evaluation of a media-driven nutrition awareness campaign, aiming to discern its role in instigating behavioral changes concerning nutrition and food security and inform future communication strategies.

What Our Clients Say



Adroit has successfully monitored dozens of active projects throughout Afghanistan, conducting market assessments, field surveys, focus groups, and key informant interviews.

Melanie G. Dugdale

Program Manager, Alutiig Information Management



Adroit provided quality services, and excellent reporting and were professional throughout the implementation of the Business Development Services project. I would recommend Adroit to others looking for similar services.

Matt Smither

Project Specialist, DAI



We recognize the excellent performance and delivery of work under the USAID-funded Qosh Tepa Irrigation Scheme and Power Generation Feasibility Study. We express our gratitude and look forward to their positive contributions in the future.

Hashmatullah Ghafoori

Deputy Minister, Ministry of Agriculture, Irrigation and Livestock, Afghanistan



Adroit is a sophisticated international development firm that conducts quality research for businesses and corporations. We have used Adroit's research services since 2016, and highly recommend them.

Naim Atarud

Chief Executive Officer, Boustan Sabz



Adroit demonstrated outstanding capabilities and performance in facilitating the successful implementation of the "Monitoring and Data Quality Assurance of the Socioeconomic Profiling Study in South and East Regions of Afghanistan" which was funded via UNHCR.

Ghulam Sakhi Gulan

Country Director, OHW



Adroit provided inspection and auditing services to help us with a project in Kabul, Afghanistan and we found that communications were clear from the start, the auditors well qualified, and the report concise and clear.

Paul Murray

QA Director MEA, Monster Energy Europe



Assessing financial documents of tens of companies engaged in business disputes is quite challenging; however, Adroit managed this excellently without compromising on ethical standards and quality.

Shafiqullah Atayee

Executive Director, Afghanistan Center for Commercial Dispute Resolution



Adroit demonstrated professionalism while conducting rapid need assessment for DAARTT and we appreciate the way they have prepared the assessment report.

Zamarai Ahmadzai

Humanitarian Coordinator, DAARTT

Our Strength: A Diverse Team and Strong Local Partnerships

Our global team of 200+ experienced professionals from across the world comprises researchers, data analysts, project managers, and subject-matter experts who are united by our shared mission for uplifting those most in need.



Alamzeb Zarghoon
President & Founder



M. Qasim Nazari
CEO



Swati Rao
VP, Marketing & Communications



Ahmad Hamid Popalzai
Country Representative
- Afghanistan



Suzan Younus
Chief Growth Officer



Gul Zaman Ahmadi
Partnerships & Business
Development Manager



Shakeel Ahmad Osmani
Country Program &
Services Head - Afghanistan



Shafiq Ahmad Faqirzada
Planning & Implementation
Unit Head



Dr. Aftab Tariq Ihsan
VP, Partnerships &
Business Development



Mirwais Farahi
Head of Data Quality,
Analytics & Web Platforms



Mohammad Emal Saraj
Project Manager, Research
and Evaluation



Basit Nazari
Finance Manager

Localized, Conflict-Resilient Expertise

We have broadened our impact by establishing local presence and forging strategic partnerships in:

- AFGHANISTAN
- SYRIA
- CENTRAL ASIA (UZBEKISTAN, TAJIKISTAN, KAZAKHSTAN)
- ETHIOPIA
- SUDAN

