

Monitoring, Evaluation, & Learning

Service Profile

Local Experts in Data-Driven, Conflict-Resilient Solutions



*Connect with us to explore
how our services can help
drive change*

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2025

About Us

Adroit Associates is a locally rooted consulting firm specializing in **research, monitoring and evaluation, institutional strengthening, and behavior change communication.**

Established in 2009, we have proven on-the-ground capabilities in several countries. We offer conflict-resilient local expertise with a focus on underdeveloped, fragile, and conflict-affected regions. We are a proud small business headquartered in the U.S., with our leadership and most staff, as well as those of our local partners, hailing from and residing in the challenging contexts we serve.

Enhancing Our Services with ISO Standards



**Quality
Management
Systems**



**Information
Security
Systems**



**Environmental
Management
Systems**

Leveraging Technology for Sustainable Solutions



Real-time Data Quality Monitoring

ML models and interactive dashboards for reliable issue detection.



Advanced Analytics for Impact Measurement

High performance statistical software and predictive models.



Seamless Collaboration & Project Management

Using ClickUp, Microsoft 365, and more.

Robust Management Systems



**Financial
Management
System**



**Audit
Readiness**



**Rigorous Due
Diligence**



**Legal and Ethical
Compliance**

Major Organizations that Recognize Our Capabilities

At Adroit, we value the diverse needs of our clients and strive to offer solutions that are tailored to their unique requirements and aligned with the highest industry standards. We have delivered over 120 projects for governments, civil society organizations, international aid and development organizations, and corporations, among others.

	 International Labour Organization	 USAID FROM THE AMERICAN PEOPLE	 unicef		
 GeoPoll Understand the world	 BBC MEDIA ACTION	 DAI	 Chemonics Development works here.	 MERCY CORPS	 intertek Total Quality. Assured.
 AECOM	 DT Global	 Gallup	 MONSTER ENERGY	 World Vision	 EY Building a better working world

Monitoring, Evaluation, & Learning

As organizations pursue their goals, measuring progress and evaluating interventions become critical. MEL plays a crucial role here. Absence of robust MEL systems can lead to overlooking areas requiring attention. MEL is a continuous assessment and learning process that can help organizations or programs effectively and efficiently respond to specific needs, make course corrections, and move toward greater impact.

Conducting MEL in complex, high-risk environments comes with unique challenges and risks. Security threats, political instability, cultural nuances, and socioeconomic complexities can significantly impact accuracy and reliability of data, posing obstacles to conducting effective MEL.

We help our clients overcome those challenges by leveraging our



Localized,
conflict-resilient
expertise



Deep local
access



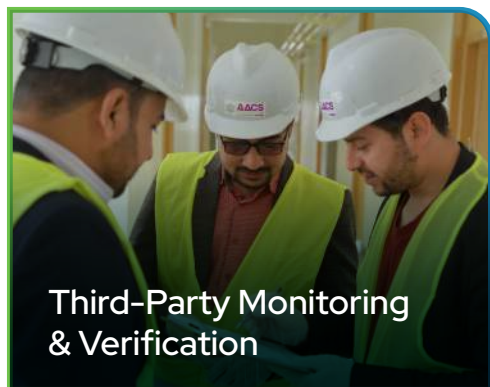
Field logistics
and risk
efficiency



Trained and
read-to-deploy
field researchers

to help governments, donor agencies, and implementing organizations effectively manage programs and ensure their efforts make a lasting positive impact.

Our Monitoring, Evaluation, & Learning services include:



Third-Party Monitoring
& Verification



Baseline, Midline, and
Endline Surveys



Performance Evaluation







Impact Evaluation

Third-Party Monitoring and Verification

Third-Party Monitoring (TPM) refers to the use of an independent monitoring agent to follow and assess projects that are considered high-risk or contentious, or where access may be difficult and dangerous.

Our decade-long, uninterrupted presence in challenging and high-risk environments such as Afghanistan enables us to safely and responsibly access and monitor development interventions on behalf of our clients.

We leverage technology-based and proven MEL solutions to:

-  Act as the 'eyes and ears' of our clients on the ground where they may not have access
-  Gather monitoring data or validate data from our clients or their implementing partners
-  Help save on costs by providing efficient monitoring, thus, enabling more frequent oversight
-  Verify quantitative and physical outputs of our clients' interventions

Our ability to access and operate in high-risk areas is not by coincidence; it is by design, and made possible due to:

-  A well-established operational local presence thanks to our field teams and local partners
-  Local stakeholder network of governmental and non-governmental organizations, think tanks and academic institutions, unions and associations, and community leaders
-  Deep insights on the ongoing conflicts and political environments and the related impact at the regional, national, sub-national, and community levels
-  Awareness of local sensitivities and dynamics



Baseline, Midline, and Endline Surveys

Baseline, midline, and endline surveys are essential tools in MEL processes for any program or project. Baseline surveys establish the initial conditions of a program, while midline surveys assess the program's progress and any changes since the baseline. Endline surveys, on the other hand, provide a final evaluation of the program's outcomes and impact.

These surveys enable program managers to track changes over time, identify factors that contribute to success or failure, and inform program design and implementation decisions. They also provide stakeholders with important feedback on the effectiveness of the program and help justify the allocation of resources. **Adroit's baseline, midline, and endline survey services are designed to help our clients improve the quality and impact of their programs, promote accountability, and enhance learning and adaptation.**



Performance Evaluation

Adroit's performance evaluation service is a comprehensive solution to improving the efficiency and effectiveness of development interventions of any scale. Our approach to performance evaluation covers, among others, program achievements, implementation efficiency, the perception among stakeholders, the value delivered, as well as the contribution to intended and unintended outputs and outcomes resulting from our clients' interventions.

We see evaluations as an opportunity not just to facilitate learning for our clients, but also to learn a great deal ourselves. It is with such an understanding that we design evaluations with the active engagement of all relevant stakeholders, ensuring transparency as well as ethical research practices. Our expert team of evaluators uses the most appropriate evaluation methods, including before-and-after comparisons, to address a wide range of evaluation questions, including, but not limited to descriptive, normative, and cause-and-effect questions.

That is precisely how we have been able to help our clients:



Identify areas for program management improvement



Increase transparency and accountability



Make informed decisions



Enhance the quality of support to vulnerable communities

Impact Evaluation

Impact evaluation is an essential tool for assessing the effectiveness and sustainability of development programs. By providing rigorous and systematic evidence of a program's impact, such evaluations help stakeholders to make informed decisions about resource allocation and improving program design. Impact evaluation also helps identify what works, what doesn't, and why, leading to an improved understanding of the most effective approaches to development.

Furthermore, impact evaluations can provide critical evidence for decision-making, helping donors, policymakers, and practitioners make informed choices about where to invest resources. **This evidence-based approach is particularly important in underdeveloped, conflict affected, or fragile contexts where resources are often limited and the risks and stakes are high.**

Our commitment to the communities and clients we serve drives us to employ



Most effective evaluation methodologies



Cutting-edge technologies



Advanced technical expertise

to provide accurate and insightful evaluation data that helps improve results for communities while providing value for our clients.




Long-term Monitoring & Evaluation Services for U.S. Department of State Grants and Projects' Portfolio

Adroit conducted long-term monitoring and advising on the design of a large-scale 800-bed dormitory construction for women, scholarship monitoring inside and outside Afghanistan, media support monitoring, and public perception analysis.



Multiple, Long-term Third-Party Monitoring and Evaluation Assignments

Adroit oversaw aid processes across 34 Afghan provinces, ensuring transparency, equity, and precision in aid distribution. Surveying over 200,000 households, we played a pivotal role in shaping the trajectory of both emergency and non-emergency aid, fortifying UNFAO's initiatives in Afghanistan.

A photograph of two men in military uniforms standing outdoors. The man on the left is wearing a green uniform with a scarf and a tactical vest. The man on the right is wearing a light blue uniform and a cap. They are both looking towards the right.

Strategic Assessment of 20 Years of the “Law-and-Order Trust Fund for Afghanistan”

Engaging 20 donor countries and senior UNDP officials, this analysis dissected over \$6 billion of investment, revealing both achievements and critical lessons learned toward improving similar programming in Afghanistan and beyond.

A photograph of two men sitting on the ground in front of a tent. The man on the left is wearing a light blue uniform and a cap, and is looking down at something in his hands. The man on the right is wearing a dark uniform and a turban, and is looking towards the camera.

Comprehensive Needs Assessment and Response Plan

Adroit conducted a rapid needs assessment to understand the needs of the vulnerable local communities in Afghanistan, through 1000+ surveys, focus group discussions, and key informant interviews, revealing critical challenges including inadequate shelter, limited access to clean water, and low food security affecting households.

Our Strength: A Diverse Team and Strong Local Partnerships

Our global team of 200+ experienced professionals from across the world comprises researchers, data analysts, project managers, and subject-matter experts who are united by our shared mission for uplifting those most in need.



Alamzeb Zarghoon
President & Founder



M. Qasim Nazari
CEO



Swati Rao
VP, Marketing & Communications



Ahmad Hamid Popalzai
Country Representative
- Afghanistan



Suzan Younus
Chief Growth Officer



Gul Zaman Ahmadi
Partnerships & Business
Development Manager



Shakeel Ahmad Osmani
Country Program &
Services Head - Afghanistan



Shafiq Ahmad Faqirzada
Planning & Implementation
Unit Head



Dr. Aftab Tariq Ihsan
VP, Partnerships &
Business Development



Mirwais Farahi
Head of Data Quality,
Analytics & Web Platforms



Mohammad Emal Saraj
Project Manager, Research
and Evaluation



Basit Nazari
Finance Manager

Localized, Conflict-Resilient Expertise

We have broadened our impact by establishing local presence and forging strategic partnerships in:

- AFGHANISTAN
- SYRIA
- CENTRAL ASIA (UZBEKISTAN, TAJIKISTAN, KAZAKHSTAN)
- ETHIOPIA
- SUDAN

