

Research and Analysis

Service Profile

*Local Experts in Data-Driven,
Conflict-Resilient Solutions*



*Connect with us to explore
how our services can help
drive change*

+1 647 562 2441
info@adroitassociates.org
www.adroitassociates.org

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About Us

Adroit Associates is a locally rooted consulting firm specializing in **research, monitoring and evaluation, institutional strengthening, and behavior change communication.**

Established in 2009, we have proven on-the-ground capabilities in several countries. We offer conflict-resilient local expertise with a focus on underdeveloped, fragile, and conflict-affected regions. We are a proud small business headquartered in the U.S., with our leadership and most staff, as well as those of our local partners, hailing from and residing in the challenging contexts we serve.

Enhancing Our Services with ISO Standards



**Quality
Management
Systems**



**Information
Security
Systems**



**Environmental
Management
Systems**

Leveraging Technology for Sustainable Solutions



Real-time Data Quality Monitoring

ML models and interactive dashboards for reliable issue detection.



Advanced Analytics for Impact Measurement

High performance statistical software and predictive models.



Seamless Collaboration & Project Management

Using ClickUp, Microsoft 365, and more.

Robust Management Systems



**Financial
Management
System**



**Audit
Readiness**



**Rigorous Due
Diligence**



**Legal and Ethical
Compliance**

Major Organizations that Recognize Our Capabilities

At Adroit, we value the diverse needs of our clients and strive to offer solutions that are tailored to their unique requirements and aligned with the highest industry standards. We have delivered over 120 projects for governments, civil society organizations, international aid and development organizations, and corporations, among others.

	 International Labour Organization	 USAID FROM THE AMERICAN PEOPLE	 unicef		
 GeoPoll Understand the world	 BBC MEDIA ACTION	 DAI	 Chemonics Development works here.	 MERCY CORPS	 intertek Total Quality. Assured.
 AECOM	 DT Global	 Gallup	 MONSTER ENERGY	 World Vision	 EY Building a better working world

Research & Analysis

In today's rapidly changing global landscape, governments, global aid and development organizations, and corporations need reliable data to understand the unique challenges of communities in underdeveloped, conflict-affected, and fragile contexts. The complexities and dynamics of communities make this need all the more pressing.

Recognizing the importance and potential such data has to impact communities, we have developed expertise in conducting credible research in challenging environments.

Our critical analysis informs business decisions, policymaking and programming.

Our clients choose to partner with us because of our ability to deliver advanced, reliable research, which:



Adheres to
global best
practices

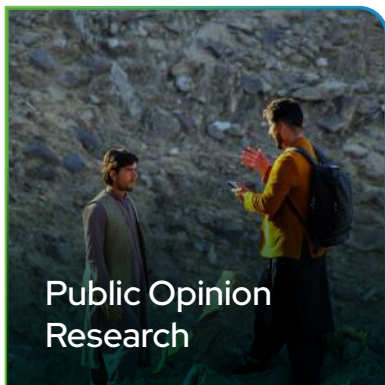


Reflects our
deep local
access



Provides
insights rooted
in first-hand
contextual
understanding

Our Research and Analysis services include:



Public Opinion
Research



Socioeconomic
Analysis



Technical
Feasibility Studies



Sectoral
Assessments



Market
Research

Public Opinion Research

Public opinion research is designed to collect opinion-based data from a population group on a particular phenomenon, situation, policy, or program. Researching the social, health, and economic impacts, assessing the communities' needs, and informing and evaluating interventions require collecting reliable, timely, and accurate data. By combining various quantitative and qualitative research methodologies with innovative digital solutions, our team of global experts and field researchers deliver diverse public opinion research projects in complex environments to inform data-driven decisions and policies.

At Adroit, we have broad experience in planning and executing public opinion research in underdeveloped, conflict-affected, and fragile setting, overcoming



Security concerns



Difficulties in accessing certain populations



Ethical considerations



Lack of reliable data on the attitudes & opinions of citizens

ensuring that the analyses presented are evidence-based, meaningful, and useful.



Socioeconomic Analyses

Socioeconomic analyses focus on the economic and social characteristics of a particular community, region, or country to help understand key issues like poverty, inequality, and access to services such as education and healthcare, and to evaluate the impact of development programs and policies on these issues.

They can also be used to inform the design of new programs and policies and to track progress over time. Additionally, socioeconomic analyses can be used to identify and analyze the underlying causes of social and economic problems, such as structural inequalities, market failures, and governance and rule of law issues.

At Adroit, our socioeconomic analysis services are uniquely tailored to the contexts in which we operate to support our clients in



Documenting baseline socioeconomic conditions



Developing management plans to balance the costs and benefits of policies, projects, and programs.



Conducting needs assessments



Technical Feasibility Studies

A technical feasibility study ascertains the viability of a project or intervention based on economic, technical, legal, and scheduling considerations before significant time, money, and other resources are invested. Through technical feasibility studies, we support our clients in examining the practicality of a program, project proposal, business venture, or even the idea of one.

Our feasibility study offerings include:



Engineering, Technical, and Design Feasibility Studies



Agriculture and Irrigation Feasibility Studies



Financial and Economic Feasibility Studies



Environmental and Social Feasibility Studies



Operational Feasibility Studies



Sectoral Assessments

In challenging settings, sectoral assessments are necessary for understanding the current state of a sector, identifying key challenges and opportunities, and informing policy and development decisions aimed at positive change. Sectoral assessments help evaluate the performance and potential of specific sectors or industries, such as agriculture, energy, or education and involve collecting and analyzing data on various indicators such as production, investment, employment, and access to services.

Sectoral assessments can also be used to:



Inform investment decisions



Support sector-specific reforms



Design and implement new initiatives



Identify potential areas of collaboration among different stakeholders

We combine technical expertise across a variety of sectors, and strong analytical skills to help our clients understand the state of desired sectors and identify opportunities for growth.

Market Research

Market research is essential for businesses to keep up with market trends and maintain a competitive edge. Similarly, it can also be an invaluable tool in supporting development interventions, particularly in underdeveloped, conflict-affected, and fragile contexts, where insights into specific aspects like the labor market shape impactful strategies. It enables organizations to gauge the needs, skill sets, and challenges of a target population, tailoring interventions that drive economic growth.

Our market research services offer clients a competitive edge by identifying growth opportunities and developing strategic insights. Through a robust and comprehensive research approach utilizing primary and secondary sources, we ensure extensive coverage and deliver actionable recommendations, enabling organizations to drive precise and impactful interventions that contribute to social and economic prosperity.





Multiple Studies on Women's Rights, Democracy, and Media

Series of impactful projects, influencing democratic dialogue, gender rights, food security, and public health, which highlighted the power of media in driving social change, paving the way for future interventions.



Qosh Tepa Irrigation Scheme and Power Generation Feasibility Studies

20 international technical experts and over 100 local experts led technical studies – soil and water, hydropower, environment, and climate change, to assess the feasibility and viability of the irrigation and hydropower project.



Assessment of Hazardous Work for Children and Review of OSH Best Practices

Our research mapped the dangers in child labor, evaluated Occupational Safety and Health (OSH) measures, and produced a "Child Labor Self-help Safety Guidebook" to improve child labor safety.



Value Chains Analysis to Enhance Local Economies in Afghanistan

Adroit conducted comprehensive value chain assessments for saffron, silk, and raisins to enhance local economic development and identify promising value chains in Afghanistan through 1000+ surveys, focus group discussions, key informant interviews, and market observations.

Our Strength: A Diverse Team and Strong Local Partnerships

Our global team of 200+ experienced professionals from across the world comprises researchers, data analysts, project managers, and subject-matter experts who are united by our shared mission for uplifting those most in need.



Alamzeb Zarghoon
President & Founder



M. Qasim Nazari
CEO



Swati Rao
VP, Marketing & Communications



Ahmad Hamid Popalzai
Country Representative
- Afghanistan



Suzan Younus
Chief Growth Officer



Gul Zaman Ahmadi
Partnerships & Business
Development Manager



Shakeel Ahmad Osmani
Country Program &
Services Head - Afghanistan



Shafiq Ahmad Faqirzada
Planning & Implementation
Unit Head



Dr. Aftab Tariq Ihsan
VP, Partnerships &
Business Development



Mirwais Farahi
Head of Data Quality,
Analytics & Web Platforms



Mohammad Emal Saraj
Project Manager, Research
and Evaluation



Basit Nazari
Finance Manager

Localized, Conflict-Resilient Expertise

We have broadened our impact by establishing local presence and forging strategic partnerships in:

- AFGHANISTAN
- SYRIA
- CENTRAL ASIA (UZBEKISTAN, TAJIKISTAN, KAZAKHSTAN)
- ETHIOPIA
- SUDAN

