

About Us



Adroit Associates is a locally rooted, data-driven professional services firm with over 15 years of experience delivering **research, evaluation, operations, and technical advisory services** in complex environments. **Headquartered in the United States, with regional offices in Central Asia and Africa**, Adroit delivers field-tested expertise and operational support to governments, corporations, and international development organizations.

With a permanent field presence, 900+ trained enumerators, and operations in 15+ languages, Adroit delivers reliable, field-verified evidence at scale. Across 120+ projects for 100+ clients, the firm has engaged over 3.8 million people, demonstrating consistent, results-driven delivery.

Enhancing Our Services with ISO Standards



Quality Management Systems



Information Security Systems



Environmental Management Systems

Leveraging Technology for Sustainable Solutions



Real-time Data Quality Monitoring



Advanced Analytics for Impact Measurement



Seamless Collaboration & Project Management

Robust Management Systems



Financial Management System



Audit Readiness



Rigorous Due Diligence



Legal and Ethical Compliance

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Research & Analysis

Adroit's Research & Analysis delivers rigorous, mixed-methods insights grounded in local context, uncovering the dynamics behind outcomes. It informs strategy, investment, and program decisions with credible evidence for policy, adaptive programming, and market entry in complex environments. This enables clients to act with confidence in high-risk and data-scarce settings.

Our Research & Analysis Services:

| **Public Opinion Research**

Adroit's Public Opinion Research delivers reliable, evidence-based insights on attitudes, behaviors, and trust, using rigorous sampling and multi-modal methods to inform policy and program decisions.

| **Market Research**

Adroit's Market Research delivers data-driven insights on market structure, demand, pricing, and opportunities, using primary field data and local presence to inform design and investment decisions.

| **Socio-Economic Analysis**

Adroit's Socio-Economic Analysis delivers mixed-methods insight on economic conditions, social dynamics, and vulnerability, translating complex data into actionable guidance for programs in fragile environments.

| **Sectoral Assessments**

Adroit's Sectoral Assessments deliver evidence-based analysis to identify gaps, constraints, and opportunities, informing program design, investment, and policy decisions aligned with government and donor standards.



Multiple Studies on Women's Rights, Democracy, and Media

Series of impactful projects, influencing democratic dialogue, gender rights, food security, and public health, which highlighted the power of media in driving social change, paving the way for future interventions.

Other Projects:



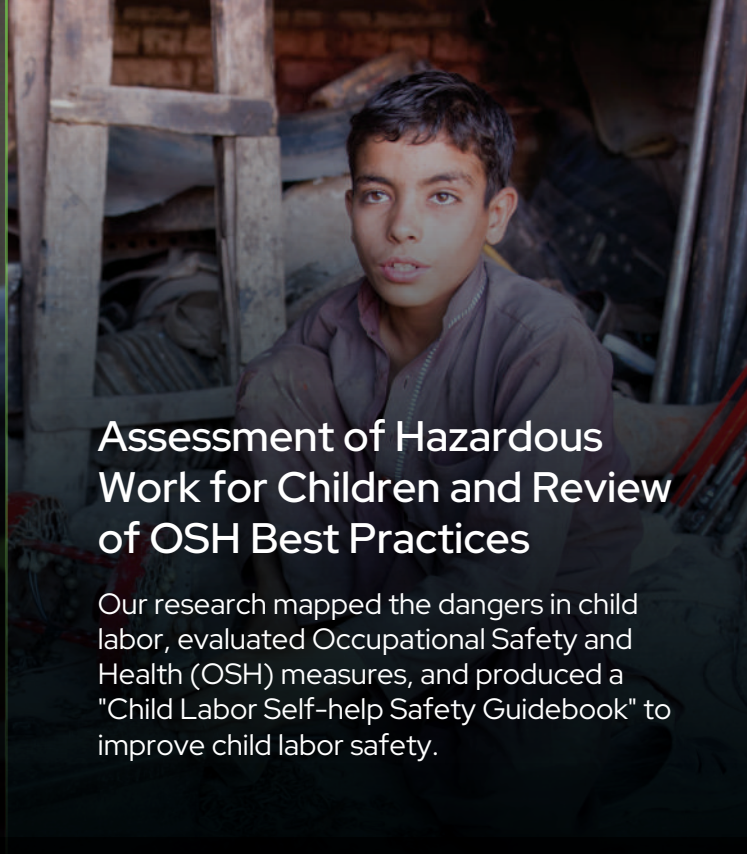
Food and Agriculture Organization of the United Nations
Wheat Productivity & Yield Variability Study Using Crop Cutting (CCE) Methods



Multi-Commodity Value Chain Assessment for Livelihoods & Economic Resilience



Open Jirga: Assessing the Reach and Impact of BBC Media Action Programming in Shaping Public Discourse



Assessment of Hazardous Work for Children and Review of OSH Best Practices

Our research mapped the dangers in child labor, evaluated Occupational Safety and Health (OSH) measures, and produced a "Child Labor Self-help Safety Guidebook" to improve child labor safety.



Data Collection and Analysis on Return and Reintegration Experiences, Re-migration and Protection Concerns in the Context of Afghanistan



Baseline Assessment for the Climate Change Adaptation and Rural Livelihoods (CARL) Project



Market Pricing & Sales Assessment in Afghanistan, Iraq, and UAE



Assessing Media's Role in Shaping Perceptions of Women and Girls' Rights

Using mixed research methods, we examined strengths and challenges of gender rights media campaigns to refine messaging and assess the impact of the client's communications.

